

Press release

# Networked and orchestrated for movement in perfection

## Stationary materials handling technology for modern distribution logistics

**Bruchsal/Hanover 2025: After a successful appearance at LogiMAT trade fair At HANNOVER MESSE, SEW-EURODRIVE will present the latest solutions for stationary materials handling technology. These concepts offer maximum precision and reliability and are designed to ensure efficiency and sustainability in distribution logistics to increase.**

Current and long-term trends in the courier, express and parcel logistics (CEP) sector such as globalization, the e-commerce boom, digitalization and technological innovations are putting companies under increasing pressure. The booming online trade is leading to higher demands on delivery times and transparency, which is pushing traditional logistics concepts to their limits and opening up scope for technological innovations. Distribution logistics must adapt to the rapid changes in the markets and become more efficient. Flexible and scalable solutions are required to automate processes and conserve resources at the same time. More and more consumers and companies are ensuring that logistics processes are environmentally friendly. There is increasing pressure to reduce CO<sub>2</sub> emissions and work and to work more energy-efficiently. International global players have set themselves ambitious targets to become climate-neutral. CEP services will therefore have to disclose their greenhouse gas emissions per parcel, which requires complete data collection and networked communication.

### Smart solutions for distribution logistics in transition

SEW-EURODRIVE is responding to these trends with comprehensive industry management, which has been firmly anchored in the organizational structure for several years. Industry managers work closely with product management, sales and customers to develop to redefine customized solutions for modern distribution logistics.

Using stationary conveyor technology as an example, SEW-EURODRIVE will be presenting its specially developed IE5 drive and automation solutions from the modular MOVI-C® modular automation system. They reduce energy consumption and thus contribute to reducing CO<sub>2</sub> emissions. The main focus is on the latest digital concepts DriveRadar® and DriveOperations, including service offerings and intelligent solutions that support the digital transformation.

Thomas Pilatyk, Group Manager and CEP Industry Manager at SEW-EURODRIVE, said:

“Digitalization is not only the megatrend in the postal and parcel industry, it is also a fundamental necessity and the ultimate goal of companies that want to operate successfully in the industry. They are under pressure to digitize their processes in order to remain efficient, competitive and relevant. Transparent supply chains must be in place and can be allocated at individual parcel level. In a world where customers expect instant access, personalized

---

#### Image

Belt conveyor loop

#### Keyword

HM 2025, stationary conveyor technology, distribution logistics

#### Link

[www.sew-eurodrive.de/press](http://www.sew-eurodrive.de/press)

---

#### Contact person

SEW-EURODRIVE GmbH & Co KG  
Corporate Communication  
Ernst-Blickle-Strasse 42  
76646 Bruchsal,  
Germany  
[www.sew-eurodrive.com](http://www.sew-eurodrive.com)

Moritz Tzschaschel  
Media and Public Relations officer  
T +49 7251 75-25519  
F +49 7251 75-50255  
[moritz.tzschaschel@sew-eurodrive.de](mailto:moritz.tzschaschel@sew-eurodrive.de)

#### Reader inquiries

SEW-EURODRIVE GmbH & Co KG  
Media and Public Relations  
Ernst-Blickle-Strasse 42  
76646 Bruchsal  
Germany  
T +49 7251 75-0

[presse@sew-eurodrive.de](mailto:presse@sew-eurodrive.de)  
[www.sew-eurodrive.com](http://www.sew-eurodrive.com)

experiences and seamless service, digital solutions are becoming a critical factor for business success.”

Lars Trautmann, an expert in stationary conveyor technology at SEW-EURODRIVE, is delighted to be able to present the latest innovative solution concepts to customers and interested parties using the model as an example. “With a clear focus on efficiency, sustainability and flexibility, we have successfully implemented our vision of a digitally networked factory of the future. We offer customers intelligent orchestration, first-class engineering, transparent digitalization for smart networking and complete control over their systems and machines, as well as helpful retrofit and service options. Our integrated solutions from a single source ensure increased availability and efficiency of systems in stationary conveyor technology. In this way, we are shaping the distribution logistics of tomorrow and helping our customers to achieve their ambitious goals.”

#### **About SEW-EURODRIVE**

Founded in 1931, SEW-EURODRIVE GmbH & Co KG is a family business headquartered in Bruchsal, near Karlsruhe, in the Baden-Württemberg region of Germany. Today, SEW-EURODRIVE is one of the world's leading specialists in drive and automation technology, with more than 22 000 employees, 17 production plants, and 92 Drive Technology Centers in 57 countries.

As a market leader in its field, SEW-EURODRIVE keeps applications, processes, systems, and machinery moving in countless sectors – from airport logistics to industrial processes. With around 800 employees working in research and development, the company is making an innovative contribution to shaping the future of drive technology.

Proximity to customers is one of SEW-EURODRIVE's top priorities. An extensive sales and service network provides professional advice on site and ensures the rapid availability of spare parts and repairs – anywhere in the world.

Alongside its headquarters and production facilities in Bruchsal and its plant in Graben-Neudorf, the company operates 30 other sites across Germany. SEW-EURODRIVE has also had a presence in Canada, the partner country for HANNOVER MESSE 2025, for over 50 years. Its headquarters there are in Toronto.