

Company portrait



Competence in drive and automation technology

We drive the world

Ever since it was established in 1931, SEW-EURODRIVE has been an owner-operated family enterprise based in Bruchsal, not far from Karlsruhe in Germany. As a market leader in drive and automation technology, we keep applications, processes, systems, and machinery moving in countless industrial sectors – from airport logistics to

industrial processes. Our solutions can be found all over the world. We also keep our company moving and play an innovative role in helping shape the future of drive technology – as we have been doing for over 95 years now.


57

countries


18

production plants


850

researchers and developers


Global

service


22 700

employees


More than 4.2

 billion euros in sales
in 2024

92

assembly plants


Wide range

of industries

As of 02/2026

Close proximity to customers

For us, there's no such thing as long distances. Proximity to our customers is one of our top priorities. Our extensive sales and service network means our customers can rely upon professional on-site advice and the rapid availability of spare parts and repairs – anywhere in the world. As a global player, we are represented on every continent in the world.

Responsible and sustainable

Responsibility is second nature at SEW-EURODRIVE. We focus on six key areas in particular – people, products and services, supply and raw material chains, production, business processes, and ethics and governance.

Solutions, products, and services from a single source



We offer our customers the solutions they need at any given time and provide the best possible support throughout the entire system life cycle – including a fully comprehensive carefree service package on request.



Our range of drive technology products, solutions, and services is one of the most extensive and comprehensive on the market. Our unique modular concept offers millions of possible combinations – so it can always deliver the ideal solution for countless applications in virtually any industry.

SEW-EURODRIVE supports customers every step of the way from concept development and planning to the implementation of their requirements, including fully comprehensive solutions for machine automation and for a modular Industry 4.0 factory.

- **Gearmotors, gear units, and motors**
- **MOVI-C® modular automation system**
- **Decentralized technology**
- **Software and software modules**
- **Industrial gear units for heavy loads**
- **Energy efficiency up to IE5**
- **Solutions for machine automation**
- **Automation solutions for smart factories**
- **Robotics solutions**

Owner-operated family enterprise

It's people who make the difference

As Ernst Blickle, the company founder's son-in-law, once said, "It's people who make the difference". His message is, and remains, an important part of our family enterprise's DNA. Today, this philosophy is still very much put into practice by Jürgen Blickle – Ernst Blickle's son – who presides over the third generation of SEW-EURODRIVE in his role as Managing Partner. Together with the owner

and CEO, there are six managing directors steering the company group into the future with commitment and vision.

Jürgen Blickle

Chief Executive Officer (CEO)

Jürgen Blickle has been Managing Partner of the SEW-EURODRIVE group since 1987. He co-led the group with his brother Rainer Blickle for 34 years, before taking on sole responsibility in 2021. As Chief Sales Officer, he is also in charge of sales at global level. Further he is responsible for all legal matters concerning the company, data protection and internal audit.

In 2022, he was awarded the freedom of the city of Bruchsal. In the same year, he was also presented with the Business Medal of the State of Baden-Württemberg.



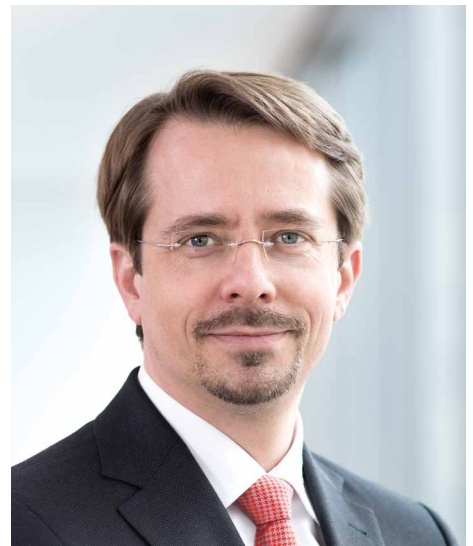
Dr. Jörg Hermes

Chief Operating Officer (COO)

Dr. Jörg Hermes took on the role of Chief Operating Officer at the start of 2023. In this role, he is responsible for monitoring the company's business activities, for developing and implementing business processes, and for establishing policies to promote the company's culture and vision. Three management divisions report to Dr. Hermes, namely production, innovation mechanics, and innovation mechatronics. In his role as COO, Dr. Hermes, who has a doctorate in mechanical engineering, is also head of Industrial Gear Units Germany, and of the service, technology research, procurement, IT, and quality management.

Career at SEW-EURODRIVE:

- 2018 – Managing Director Innovation Mechanics
- 2015 – Head of main department for all gear units
- 2013 – Head of main department for standard gear unit innovation
- 2011 – Group manager for pre-series development of industrial gear units



Michael Luz

Chief Financial Officer (CFO)

Michael Luz took over the role of Chief Financial Officer in 2025. In this role, he is responsible for the Finance/Controlling management area and ensures that SEW-EURODRIVE remains financially stable, future-proof, and growth-oriented.

This responsibility includes in particular financial planning, controlling, accounting, reporting, taxation, and the preparation of annual financial statements and financial reports.

Together with his employees, he ensures a solid capital structure, liquidity, and risk management – the basis for sustainable growth. His tasks also include evaluating investment opportunities and ensuring the best possible distribution of financial resources.



Dr. Markus Wöppermann

Managing Director Innovation Mechanics

Dr. Markus Wöppermann took on the role of Managing Director Innovation Mechanics in 2026. With a doctorate in mechanical engineering and trained electrician, he is responsible for the development of customer-oriented products in the field of mechanical drive technology. This includes individual components and solutions in the areas of standard, precision, and industrial gearmotors.

Career at the company:

- 2023 – Head of main department for component development – motors and gear units
- 2022 – Head of main department gear unit development
- 2018 – Head of department for precision gear units in gear unit development
- 2013 – Group manager for tribology and sealing systems in gear unit development
- 2011 – Series design for industrial gear units



Dr. Hans Krattenmacher

Managing Director Innovation Mechatronics

Dr. Hans Krattenmacher stepped into the role of Managing Director Innovation Mechatronics in 2018. In this role, Dr. Krattenmacher, who has a doctorate in electrical engineering, is responsible for the development of customer-focused products and product systems in the mechatronics division. This covers individual components and solutions ranging from cables to inverters, controllers, communication units, contactless energy transfer systems, and energy management solutions and all the way through to decentralized technology.

Career at SEW-EURODRIVE:

2006 – Head of electronics development

2001 – Head of department for electronics development, decentralized technology

2000 – Product manager in electronics development



Christian Mayer

Managing Director Production Germany

Christian Mayer took on the role of Managing Director Production in 2021. In this role, he coordinates, monitors, and manages industrial production in Germany. He is therefore responsible for ensuring that production processes run smoothly in the electronics and precision gear unit plants in Bruchsal and for production, logistics, and motors in Graben. The graduate cybernetic engineer is also responsible for the production management division. This includes our internal service provider for cost-effective manufacturing solutions and machinery investments, the development division for production and assembly processes, and digital operations for the further development of digital solutions for smart factories.

Christian Mayer also heads up the Order Processing Center – the center that processes gear motor and electronics orders, factoring in the availability of materials throughout the entire plant network.



Further information is available at
www.sew-eurodrive.de/company

Helpful links for more information
www.sew-eurodrive.de/press
www.sew-eurodrive.de/history
www.sew-eurodrive.de/responsibility



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